



**LMCT#**  
PRESENTS



# MOTOREX 23

**2025 ENTRANT  
PARTY GUIDE**  
**MELBOURNE SHOWGROUNDS**  
**3-4 MAY 2025**



# AUSTRALIA'S BIGGEST MODIFIED CAR CELEBRATION

MotorEx #23 is the dawn of a new era for Australia's most prestigious car festival, as we welcome the vibrance and diversity of the automotive community to join our horsepower party!

Join us at the amazing Melbourne Showgrounds on 3rd - 4th May, 2025 as we reset the standard and exceed your expectations, redefining what you thought you knew about MotorEx.



# WELCOME TO MOTOREX #23

MotorEx #23 will see Australia's most prestigious car festival shift into overdrive, and continue its evolution in to the country's premier event for all things automotive.

MotorEx has never done anything humbly. It started life as the country's most amazing custom cars on display at the country's best indoor car show, but the move to Melbourne Showgrounds saw the event evolve into a celebration of the vibrant performance aftermarket, with a heavy focus on the businesses that support and enrich our lifestyle.

Dynamic elements like the dyno, drifting displays and burnouts added yet more to see and do, and for MotorEx #23 we're inviting our bush-bashing brethren from the 4x4 and off-road industry to celebrate our common passion for customisation.

We'll take you through all the reasons why MotorEx #23 will be the most special in the event's long history, and how to make the most of your time at the show. While you're wandering around MotorEx #23, don't forget to thank a MotorEx team member or Melbourne Showgrounds staff member for their tireless work.



# HOW GOOD IS MELBOURNE!

Whether it's a sporting Grand Final, live music or the opening of a hip, new cafe, Melbournians love any excuse for an event! You could also argue it's the home of the automotive industry in Australia, with many vehicle manufacturers operating out of the Port Melbourne district, supporting a burgeoning aftermarket that's full of household names.

For this reason - and because the Melbourne Showgrounds are a stunning and versatile venue that gives us plenty of room to continue to expand - that's where you'll find us for MotorEx #23 on Saturday 3 - Sunday 4, May 2025.

A short stroll from the city with countless accommodation options and more tourist activities than you're likely to get through over the MotorEx weekend, our beautiful host city is well worth exploring once you've had your fill of automotive art.



# MotorEx #23

## PARTY PLAN

### SHOW HOURS

Sat 11:00am - 7:00pm

Sun 11:00am - 4:00pm

Real Street from 8:30am all weekend

### SHOW FEATURES

- The most amazing show cars in the country, brand-new never-been-seen builds, and more awards and prize money than any other car show in Australia.
- ESPORTS WORLD including the Victorian Esports Championship and celebrity racing.
- CAR BUILDERS 4X4 WORLD a dedicated space for everyone who likes to escape the grind and go off-road in their modified 4WD.
- AEROFLOW REAL STREET WORLD - Victoria's best modified cars direct from the streets and garages of Melbourne.
- MOBIL1 PERFORMANCE WORLD - with product demonstrations and advice, the latest parts for your build, the biggest brands and special guests.
- DRIFT WORLD - Stunt shows, drifting demos and rides, massive horsepower dyno displays.
- LMCT+ Party - giveaways, feature cars, and more.
- Kids' activities and more to come!



# AEROFLOW REAL STREET



Aeroflow Real Street is a fan favorite at MotorEx, showcasing modified muscle cars, custom classics, high-tech tuners, and low riders cruising the streets. Every vehicle in this display must drive to the show, with any imperfections seen as battle scars from street duties.

If you've got a cool custom car, enter Real Street for the best parking and a chance to park with your car club - you're free to leave early!

Entrants will also compete for epic prizes, including trophies, free entry to MEX #24, and cash. Full prize details coming soon!

This year it's just \$30 to roll into Aeroflow Real Street World! That's right, we've slashed the price to make it easier than ever to park up and be part of one of Australia's biggest automotive celebrations!

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## WHEN & WHERE

ALL DAY SATURDAY & SUNDAY  
AT AEROFLOW REAL STREET WORLD



# CAR BUILDERS 4X4 SHOW



New to the car show scene, the 4x4 crew is just as passionate about their rigs, so we're giving them a spot on Real Street to show off their modified fourbies in the Car Builders 4x4 Show.

The Car Builders team, already deep into some cool 4x4 builds, is the perfect partner to bring the off-road market to MotorEx #23.



## WHEN & WHERE

ALL DAY SATURDAY & SUNDAY  
AT CAR BUILDERS 4X4 WORLD



# STREET ELITE



The Street Elite class at MotorEx aims to crown the ultimate street car, focusing on engineering and practicality, not just looks. Judges look for vehicles that could be practical drivers, even if they haven't hit the streets yet. It's a showcase of innovation and cutting-edge technology, offering plenty of inspiration.

## AWARD CATEGORIES

	WINNER	2ND	3RD
BODYWORK	🏆 \$500	ENTRY TO MEX24	ENTRY TO MEX24
PAINT	🏆 \$500	ENTRY TO MEX24	ENTRY TO MEX24
ENGINE BAY	🏆 \$500	ENTRY TO MEX24	ENTRY TO MEX24
ENGINEERING	🏆 \$500	ENTRY TO MEX24	ENTRY TO MEX24
INTERIOR	🏆 \$500	ENTRY TO MEX24	ENTRY TO MEX24
IMPACT AND DISPLAY	🏆 \$500	ENTRY TO MEX24	FOC ENTRY TO MEX24
DESIGN & EXECUTION	🏆 \$500	ENTRY TO MEX24	ENTRY TO MEX24

## PINNACLE AWARDS

TOP HOT ROD	🏆 \$500		
TOP STREET MACHINE	🏆 \$500		
TOP TUNER	🏆 \$500		
TOP CUSTOM	🏆 \$500		
TOP EXOTIC	🏆 \$500		

FULL AWARD CATEGORIES DETAILS CAN BE FOUND HERE

### WHEN & WHERE

ALL DAY SATURDAY & SUNDAY  
AT STREET MACHINE CUSTOM WORLD



# MUSCLE CAR



More than just wild customs, MotorEx will celebrate the impact of Aussie and American muscle cars on our scene, showcasing their strong connection with dedicated car clubs. From lovingly restored classics to heavily modified beasts with big meats and bigger cubes, it's a tribute to these iconic vehicles in all their forms.

## AWARD CATEGORIES

	WINNER	RUNNER UP
BEST OVERALL FACTORY MUSCLE	🏆 \$100	ENTRY TO MEX24
BEST MODIFIED MUSCLE	🏆 \$100	ENTRY TO MEX24

FULL AWARD CATEGORIES DETAILS CAN BE FOUND [HERE](#)

### WHEN & WHERE

ALL DAY SATURDAY & SUNDAY  
AT STREET MACHINE CUSTOM WORLD



# RACE CARS



For the first time ever, the Race Car display at MotorEx will feature some of the wildest dirt machines, alongside the usual drag, drift, and circuit cars. Expect to see giant mud tyres and Baja-inspired suspension, highlighting the impressive fabrication and engineering of these purpose-built speed machines.



## AWARD CATEGORIES

	WINNER
PRO MODIFIED	🏆 \$500
PRO COMPETITION	🏆 \$500
FIT AND FINISH	🏆 \$100
FABRICATION	🏆 \$100
ENGINEERING	🏆 \$100

FULL AWARD CATEGORIES DETAILS CAN BE FOUND HERE

### WHEN & WHERE

ALL DAY SATURDAY & SUNDAY AT MOBIL 1 PERFORMANCE WORLD AND ESPORTS WORLD



# WRAPSTARS AND EXHIBITION



With vinyl wrapping technology advancing rapidly, it's no surprise that wrapped vehicles now have their own category at MotorEx. We're celebrating the creativity and excellence of this incredibly popular, ever-evolving art form.

## AWARD CATEGORIES

	WINNER
BEST ONE COLOUR WRAP	🏆 ENTRY TO MEX #24
BEST DIGITAL PRINT WRAP	🏆 ENTRY TO MEX #24
BEST OVERALL WRAP	🏆 ENTRY TO MEX #24
EXHIBITION STANDOUT	🏆 \$500



FULL AWARD CATEGORIES DETAILS CAN BE FOUND [HERE](#)

## WHEN & WHERE

ALL DAY SATURDAY & SUNDAY  
AT STREET MACHINE CUSTOM WORLD



# MEGUIAR'S SUPERSTARS

Meguiar's Superstars is the Grand Final of Australian street machining and custom car building, where only the best vehicles make it to the showdown. These cars have toured the country's top shows, fending off countless contenders for the chance to compete against the best modified cars and customs in the land. This is automotive art, battling for ultimate glory!



## **SUPERSTARS SUPER SIX**

Out of all the winners across Australia, the six highest-scoring vehicles in Superstars judging become the Super Six.

The top scorer among these six is crowned the Grandmaster. And while only one wins, all Super Six finalists receive exclusive commemorative jackets, a cash bonus, and a special billet trophy to showcase their achievement.

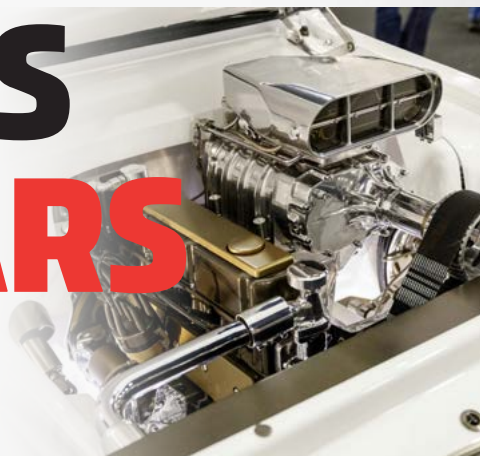
## **SUPERSTARS GRANDMASTER**

Being awarded the Superstars Grandmaster title means your vehicle is considered the best in the country by a panel of expert judges. Once awarded, Grandmasters are part of Aussie car culture history forever – no need to ever compete again!

**DID YOU KNOW?** The Superstars Grandmaster trophy stands over half a metre tall and is nearly 20kg of solid billet?

**FULL AWARD CATEGORIES DETAILS CAN BE FOUND HERE**

# MEGUIAR'S SUPERSTARS AWARDS



	WINNER	2ND	3RD
BODYWORK	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
PAINT	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
ENGINE AND COMPONENTS	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
UNDERCARRIAGE AND DRIVELINE	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
INTERIOR	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
IMPACT AND DISPLAY	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
OVERALL INNOVATION	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24



FULL AWARD CATEGORIES DETAILS CAN BE FOUND HERE

## WHEN & WHERE

ALL DAY SATURDAY & SUNDAY  
AT MEGUIAR'S SUPERSTARS WORLD



# PEOPLE'S CHOICE AWARDS



The People's Choice Awards recognise how well-loved your car is by showgoers—passionate enthusiasts who come to MotorEx for inspiration. Winning this award means receiving recognition from your peers for building an impressive machine!

## WHO

OPEN TO ALL REAL STREET  
AND 4X4 ENTRANTS

## SUB-CATEGORY AWARDS

BEST OF REAL STREET, BEST OF 4X4  
WORLD, BEST JDM, BEST EURO, BEST  
FORD, BEST HOLDEN, BEST MUSCLE, BEST  
TUNER, BEST EXOTIC

THE PEOPLE'S CHOICE QR CODE WILL BE PLACED ON YOUR ENTRY STICKER GIVEN TO YOU AT EVENT ENTRY. IF YOU WANT TO WIN SOME EPIC PRIZES, MAKE SURE YOU HAVE YOUR ENTRY STICKER IN AN EASILY VISIBLE LOCATION ON YOUR CAR!

# SITE MAP

