

**LMCT4**  
PRESENTS



# MOTOREX

**MAY 2-3, 2026**



PRE-EVENT BRIEFING



**SPECTATOR TICKET SALES**

7,000+ TICKETS SOLD

27% INCREASE ON SAME TIME LAST YEAR

**REAL STREET**

513 ENTRANTS // Sat + Weekend Passes Sold Out

**ELITE + CUSTOM**

200+ ENTRANTS (SOLD OUT)

**4x4 WORLD**

134 ENTRANTS

**ALL JAPAN WORLD**

71 ENTRANTS



## MOTOREX AFTER DARK

**LMCTH PRESENTS**  
**MOTOREX**  
**AFTERDARK**  
*Sounds of Melbourne*  
**ORKESTRATED**  
**PAPA SMURF**  
**BOOGS**  
**SAT MAY 2, 2026**  
MELBOURNE SHOWGROUNDS FROM 5PM  
GET TIX NOW!

## STACKED MOTOREX PROGRAM

The program is live and the weekend is stacked from the moment the gates open. From the first engine crackle in the morning to the energy after dark, this is a two-day festival built to be explored.



[CLICK HERE TO DOWNLOAD THE MOTOREX PROGRAM](#)

# MOTOREX SPECTATOR JOURNEY



ALL ROADS LEAD TO PERFORMANCE WORLD

If you've ever visited IKEA you'll know where we got our inspiration for the MOTOREX SPECTATOR JOURNEY.

Check out the proposed Spectator Journey and you'll discover that we've designed it to ensure that all roads lead to PERFORMANCE WORLD.



MOTOREX TRADER SOCIAL PACKS

TRADER SOCIAL PACKS  
[CLICK HERE](#)  
TO DOWNLOAD



STATIC SOCIAL POST



REEL // STORY

## SITE INDUCTION MELBOURNE SHOW GROUNDS

MotorEx and the Melbourne Showgrounds are committed to providing a safe work environment for all employees, contractors, and service providers.

Exhibitors are reminded of their obligations under the Occupational Health & Safety Act 2004 to ensure the safety of all persons.

All employees, staff and hired contractors that are working at MotorEx 2026 must complete a site induction before arriving.

[CLICK HERE](#) TO COMPLETE YOUR SITE INDUCTION



SCAN TO COMPLETE YOUR SITE INDUCTION



**CodeSafe**  
solutions powered by QIN


Contact the QIN support team for troubleshooting  
1300 475 557

- 1 Download & sign up**  
Download the QIN CodeSafe app from the App store or Google Play store →  Then sign up!
- 2 Scan the code or click the link**  
In the top right of the QIN CodeSafe app, scan the QR code with the QR code scanner → 
- 3 Tap to select content**  
Tap the buttons to access the information you need

The image displays three smartphone screens illustrating the app's workflow. The first screen shows a 'JOIN NOW' registration form with fields for First Name, Last Name, Username, Email, and Password (with a strength indicator 'At least 10 characters'). Below the form are 'Sign Up' and 'Log In' buttons. The second screen shows 'Add your channel' with a QR code and a 'QR scanner' icon, and a link 'Or click this link'. The third screen shows the 'Channel' menu with options: 'UPDATES & ALERTS', 'REGISTRATION & INDUCTION', 'SIGN IN/SIGN OUT', 'DAILY BRIEFING / TOOLBOX TALK', 'WORKSITE FORMS', and 'INCIDENT REPORTING'. An orange arrow points to the 'REGISTRATION & INDUCTION' button.

## PRE-EVENT DELIVERIES

- All deliveries must use the official delivery label, available for download [HERE](#).
- We can only accept and store deliveries from Mon 27th April to Fri 1st May 2026.
- Ensure your delivery is clearly marked with:  
YOUR COMPANY NAME + MOTOREX26.
- All pallets and or boxes will be delivered to your stand on Friday the 1st of May.
- Pallets and or boxes must be packed ready for return shipping and left on your stand on Sunday evening.
- All return deliveries must be collected by 11am on Monday the 4th of May, no exceptions.
- Pallets/cases/boxes will be stored during event and brought to your stand after the gates have closed on Sunday.



### Delivery Label

**Delivery Instructions:**

Melbourne Showgrounds via Gate 5, Langs Road, Ascot Vale, VIC, 3032.

The site does not have a loading dock or storage area for deliveries and Melbourne Showgrounds staff are not authorised to sign for deliveries on behalf of any client/exhibitor. The client/exhibitor must be on-site to accept the delivery.

Deliveries are not to be taken to Melbourne Showgrounds reception.

For any queries once on site, please contact the Melbourne Showgrounds Operations Team on 0411 204 720.

TO	
Company	MELBOURNE SHOWGROUNDS
Name	Renata Krupinska
Contact Number	
Email Address	renata@melbourneshowgrounds.com
Specific Delivery Location	

FROM	
Company	
Name	
Contact Number	
Postal Address	

ITEM	
Item _____	Of _____

[CLICK HERE TO DOWNLOAD DELIVERY LABEL](#)

## PUBLIC LIABILITY INSURANCE

As an exhibitor at MotorEx, it is a condition that you must have and maintain both Public Liability Insurance as aforesaid to an amount of not less than \$10m, and Worker's Compensation Insurance in respect of all persons employed or sub-contracted.

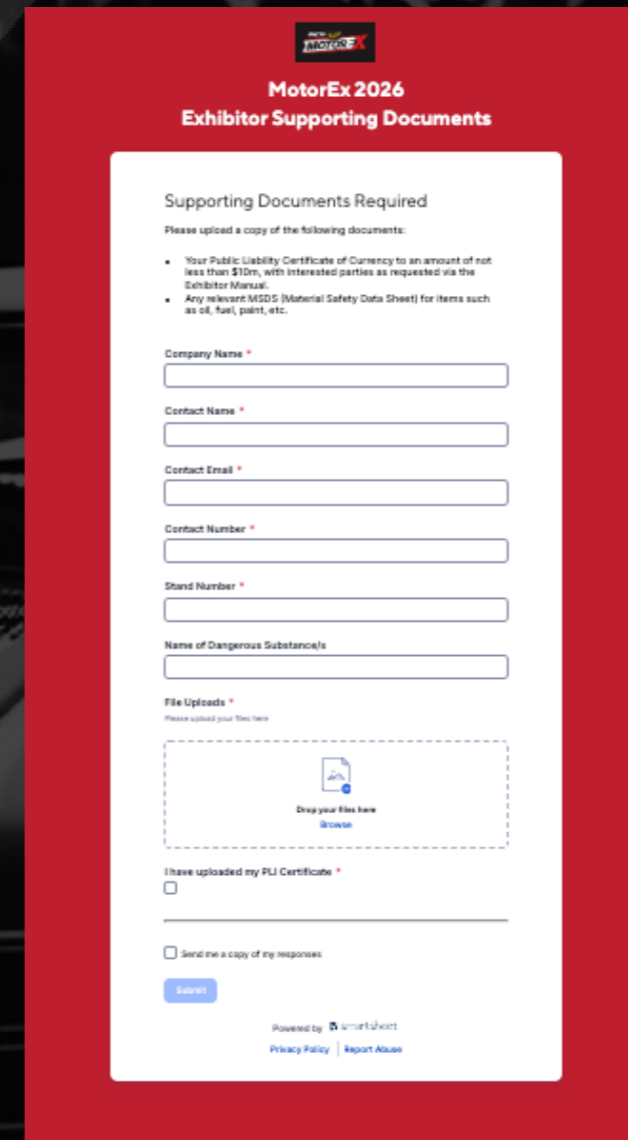
Please provide your current Public Liability Insurance Certificate of Currency with listed interested parties as per the below, inclusive of the period May 1st to 4th, 2026.

- Out There Productions Major Events Pty Ltd T/as MotorEx
- The Royal Agricultural Society of Victoria Ltd
- PPP Solutions Nominees Pty Ltd
- Showgrounds Nominees Pty Ltd

## DANGEROUS SUBSTANCES

Exhibitors intending on displaying, selling, or using dangerous substances at MotorEx, must register these items and provide the MSDS for each substance. Such goods include fuel, LP Gas, paint, tyre shine, oil, etc. Please register your dangerous substances via the link provided. Refer to the following website for more information

**[WORKSAFE VIC - DANERGOUS GOODS](#)**



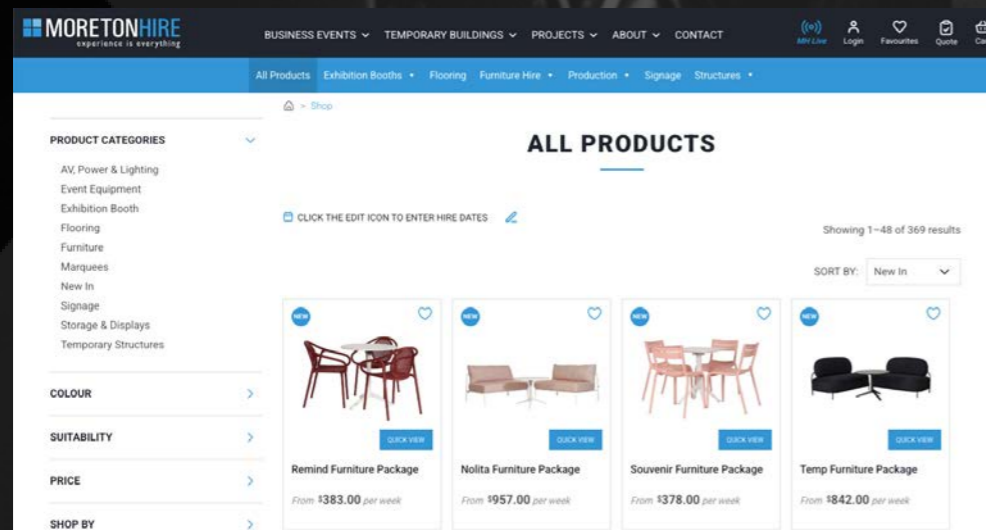
The screenshot shows a web form titled "MotorEx 2026 Exhibitor Supporting Documents". The form is set against a red background. It includes a section for "Supporting Documents Required" with a list of required documents: "Your Public Liability Certificate of Currency to an amount of not less than \$10m, with interested parties as requested via the Exhibitor Manual." and "Any relevant MSDS (Material Safety Data Sheet) for items such as oil, fuel, paint, etc.". Below this are several input fields: "Company Name", "Contact Name", "Contact Email", "Contact Number", "Stand Number", and "Name of Dangerous Substance/s". There is also a "File Uploads" section with a "Drop your files here" area and a "Browse" button. At the bottom, there are checkboxes for "I have uploaded my PL Certificate" and "Send me a copy of my responses", followed by a "Submit" button. The footer of the form mentions "Powered by smartshort" and includes links for "Privacy Policy" and "Report Abuse".

**[CLICK HERE TO UPLOAD DOCUMENTS](#)**

## FURNITURE HIRE

**Moreton Hire** is the preferred supplier for this year's Meguiar's MotorEx. The team offer a comprehensive range of exhibition solutions to help you create a standout presence at the event.

Services include a wide selection of expo furniture, custom cabinetry, and display accessories such as bollards and ropes. Custom builds and stand upgrades are also available to ensure your display captures attention.



**[CLICK HERE](#)** TO FIND OUT MORE  
AND TO CONTACT MORETON HIRE

## EXHIBITOR STANDS x UNIWALL

Moreton Hire will also be responsible for the stand builds. We have selected the UNIWALL trade stands as they offer a sleek, modern look.



## ADDITIONAL POWER

You can order additional power outlets through your ExpoFP x Exhibitor Account.

## KEY DATES + TIMES

Date	Activity	Times
Friday 1st May 2025	Bump In	8.00am - 5.00pm
Saturday 2nd May 2025	*Event Day - Trading	11.00am - 6.00pm
Sunday 3rd May 2025	*Event Day - Trading	11.00am - 4.00pm
Sunday 3rd May 2025	Bump Out	4.30pm - 7.00pm

\*All Exhibitor stands must be open, operational, and staffed during these hours.

## MOTOREX PRE-EVENT BRIEFING

### ACCREDITATION

Exhibitors will receive an allocated number of accreditation wristbands, which must be worn to gain access into the venue during event days only.

Accreditation must be collected from the MotorEx Event Office, located in the Royal Block at Melbourne Showgrounds.

**All passes must be collected on Friday 2nd May between 9:00am–5:00pm.**

\*If you cannot collect within this time frame, please contact the commercial sales manager

**No accreditation required during bump in/out.**



EVENT OFFICE LOCATION

# TRADER PARKING

**Gate 5 – Exhibitor Parking**  
Daily fee of \$30 payable on entry.  
Access via Langs Road.



## SPECTATOR PARKING

### Spectator Parking

Flemington Race Course entry  
via Flemington Ave \$30/day



## MOTOREX PRE-EVENT BRIEFING

# BUMP-IN // FRIDAY 01 MAY

### MOBIL 1 PERFORMANCE WORLD

Enter Via Gate No.4

### STREET MACHINE CUSTOM WORLD

Enter Via Gate No.2

- May 1st May 2026 from 8am to 5pm.
- After unloading, trailers are to be moved to the trailer parking area.
- No vehicles or trailers are to be parked inside the Pavilions.
- Your access time and entry Gate will vary pending your stand location, exact details are provided on the following pages.

### REMEMBER

Everyone must wear hi-vis vests and closed toe shoes during Bump-in.



# BUMP-IN MOBIL 1 PERFORMANCE WORLD

## FORKLIFT SERVICE

A forklift service is available to Exhibitors during bump in and out. Please request on venue via the MotorEx team.



MOTOREX PRE-EVENT BRIEFING

# STREET MACHINE CUSTOM WORLD BUMP-IN // FRIDAY 01 MAY



# MOTOREX PRE-EVENT BRIEFING

## EXHIBITOR PORTAL

The MOTOREX Exhibitor Portal is an easy to use tool where you can:

- Purchase additional Workforce Passes
- Purchase Additional Power Outlets
- Provide additional information about your business
- Upload your logo
- Add links to your social media Media Accounts
- Add marketing materials, images, videos and action buttons
- Download a copy of your invoice
- Check your Workforce Pass Allocation
- Check your payment history
- Confirm if you still have an outstanding balance due for payment

CHECK YOUR INBOX FOR EMAIL

RECIEVED FROM: [noreply@expofp.com](mailto:noreply@expofp.com)

The screenshot displays the exhibitor portal for 'Bangin Headlights'. At the top, there is a navigation bar with a back arrow, the company name 'Bangin Headlights', and an 'Edit profile' button. Below this, the 'Company profile' section shows contact details: PO Box 328, Parkwood WA 6147, Australia; website <http://www.banginheadlights.com/>; phone 0493172850; and email [info@banginheadlights.com](mailto:info@banginheadlights.com). There is also an 'Auto-login link for exhibitors to edit this profile' and an 'Admin notes' field. The 'Booths & Extras' section lists booth 38 (3m x 3m - Trade Stand x Performance Garage - 3 x 3 / 9 m²) with an 'On hold' status and an 'Add extra' button. The 'Extras' section shows 'Standard' (x1) and '3m x 3m - 2x Workforce Wrist Bands' (x1), both with 'Add extra' buttons. The 'Invoices' section displays 'Invoice#120580' dated 16/10/2024, with a 'Pay' button and a 'Posted' status. The invoice items are: Booth 38 (3m x 3m - Trade Stand x Performance Garage) - 3 x 3 / 9 m² (1,890.00 AUD), and 3m x 3m - 2x Workforce Wrist Bands (AUD). The 'Payments' section shows a date of 04/11/2024 and an 'Add payment' button.

## MOTOREX PRE-EVENT BRIEFING

# BUMP-OUT // SUNDAY 03 MAY

**Bump-out will commence at 4:30pm on Sunday 03 May**  
30 minutes after the event concludes and only once the site is clear of all spectators.

**Access and egress gates for bump out remain as per your bump in gate.**

**Vehicles and personnel without event accreditation**  
will be granted access to the site after 4:30pm.

**Drivable vehicles will egress the Pavilions as a priority from 4:30pm.**  
During this time Exhibitors are expected to pack up stands in preparation for bump out.

**From 5:00pm onwards vehicles are permitted to access the Pavilions for bump out.**

### REMEMBER

Everyone must wear hi-vis vests and closed toe shoes during Bump-out

### HOT TIP

Keep an ear on the speakers!  
The venue will announce when it's okay to bring vehicles and trailers back onto site.



**[CLICK HERE](#) TO DOWNLOAD EXHIBITOR MANUAL**

## THE OPPORTUNITY

We have a limited number of opportunities for MOTOREX Traders and Sponsors to secure space on 2x Digital Billboard Locations at the Melbourne Show Grounds.

This is an exceptional opportunity for Traders and Sponsors to drive more foot traffic to their trade sites and to promote Show Specials to spectators as they enter the venue.

## THE DETAILS

### CAMPAIGN DATES

- Saturday 02 May - 7am > 5pm
- Sunday 03 May - 8am > 3pm

**MINIMUM INVESTMENT = \$500 + GST**

## THE SITES

Both are located facing Epsom Road and are viewable by both Pedestrians and Traffic on this busy throughfare.



**SITE No.1 Epsom Road** x Adjacent Spectator Entry x Gate 1



**SITE No.2 Epsom Road** x Between Gate Spectator Entry Gate 1 + Langs Road

MOTOREX PRE-EVENT BRIEFING

# Q&A SESSION

MEDIA  
SCRUM



THANK YOU!

